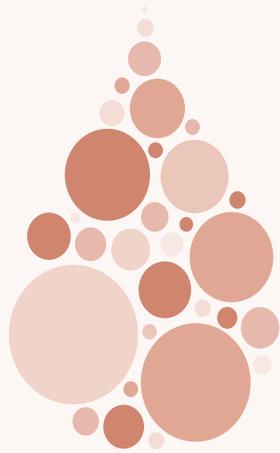


Good Scrub Guide



Brand Commitments

Commitments provided to Fauna & Flora International and the Marine Conservation Society by UK and international companies with regard to microplastic ingredient use.



Credit: Roger Ingley/FFI

DECEMBER 2016

www.goodscrubguide.org



Parent Company	Brand Name	Website	Public position statement	Date Received
Africology	Africology	www.africology-uk.com	<p>"At Africology, we are acutely aware of environmental issues impacting our planet today. We are always conscious of the natural world when formulating our products. We are mindful of the footprint microplastics have on our environment. They are cheap, easily available but once washed down the drain cause plastic particle water pollution. Most wastewater treatments do not filter out microbeads and they get discharged into waterways ultimately damaging gulfs, inland waterways and seas worldwide.</p> <p>As part of our environmental commitment we choose to use jojoba beads as opposed to plastic microbeads. Jojoba beads are a natural, biodegradable exfoliant. Their smooth, spherical shape ensures that they gently exfoliate without creating microscopic tears on the surface of the skin. Africology believes that great products can only go so far towards creating radiance but by respecting the individual, the planet and animals, we can create something truly special. Africology products have always and will always be free from all solid microplastic ingredients."</p>	2-Sep-2016
Ali Mac Skincare Ltd	Ali Mac Skincare	www.alimacskincare.com	<p>"Ali Mac Skincare Ltd. Evolved from truth and awareness in the power of Nature; Our Company's position with regard to microplastic ingredient use is that such ingredients are cruel and unnecessary; If nature didn't design it then you won't find it in our products; we are against cruelty to animals and conduct our business using the highest possible ethical standards. We live in this world and aim to protect it into the future for generations to come.... It's not for money that we exist we are in the business of true natural beauty, health and sustainability.</p> <p>Ali Mac Skincare Ltd produce a beautiful range of Natural and Organic Skincare whose product range ingredients are entirely free from all solid microplastic ingredients (including but not limited to polyethylene, polypropylene, polyethylene terephthalate, polymethyl methacrylate, polytetrafluoroethylene and nylon)</p> <p>I can Confirm that Ali Mac Skincare's entire product range was developed with an awareness, not always evident in the beauty and skincare arena and have Always been free from microplastic ingredients and will always be free from microplastics. We consider our environment and truly believe that maintaining the range as closely as possible to How Nature intended is better for us and our environment."</p>	1-Jun-2015
ALL NATURAL SOAP Co.	ALL NATURAL SOAP Co.	www.allnaturalsoap.co.uk	<p>"ALL NATURAL SOAP Co. always has been and always will be entirely opposed to the use of plastics and microplastics in its soap products. Our entire soap range is not only 100% plastic free; all our soaps and the exfoliating agents we use are also totally biodegradable. Examples of the scrubbing particles we use are poppy seeds, carrot powder, various seaweeds and flower petals. These are all entirely natural and not even 'nature-identical' like, for example, micas. We draw our ingredients only from nature, and handmade soaps with varying degrees of texture (including smooth) to suit every skin type and exfoliating preference."</p>	1-Jun-2015

Parent Company	Brand Name	Website	Public position statement	Date Received
ARK Skincare	ARK Skincare	www.arkskincare.com	<p>“ARK Skincare is proud that our facial exfoliators are free-from microplastic ingredients. We have made a commitment to always exclude microplastics from all new products. This includes our new Triple Effect Exfoliator, launching Summer 2015. We can confirm that the new product range launching in 2015 will be entirely free from microplastics.”</p>	29-May-2015
Asda	All own brands, including Asda, Skin System and exclusive tertiary products	www.asda.com	<p>“We take our responsibility to the environment seriously, so much so we produced our own Climate Change report last year which looked at what businesses, including ourselves, should be focussing on when tackling environmental issues. As such we understand the importance of removing Microplastics from all of our own brand products and have been working hard to do so. Our commitment by the end of 2015 is that all new & existing products will be free from Microplastics.”</p>	28-Apr-2015
B-Line Health and Beauty	B-Line	www.b-linebeauty.com	<p>“As a small independent British company B-Line is proud to be among the first to respond to the growing environmental concerns about the use of solid microplastic ingredients in the beauty industry. Having researched alternatives B-Line Body and Sole Exfoliant has therefore been re-formulated using natural bamboo powder to create an effective ‘scrub’ effect. Bamboo powder is our preferred alternative to microbeads, enabling us to maintain our high quality standards while helping support the Beat the Microbead campaign. It replaces our previous formulation from November 2015. We can confirm no other B-Line products have ever contained, or do contain, solid microplastic ingredients, nor will they be used in any future product development.”</p>	19-Oct-2016
Boots	All own brands, including Boots exclusive Beauty and Personal Care products	www.boots.com	<p>“At Boots UK we are committed to bringing our customers great health and beauty brands that they can trust. All our products are subject to strict European safety regulations and our team of formulation experts carefully assess sustainability issues and test all Boots own brands and Boots exclusive products before they go on sale. While plastic microbeads are only used in a tiny proportion of our products we have been working with Cosmetic Europe to understand and address this industry wide issue. As a responsible company, and ahead of any regulatory changes, we stopped using plastic microbeads in the development of all new Boots own brands and Boots exclusive Beauty and Personal Care products in February 2014. In addition we are already reformulating our Boots own brands and Boots exclusive Beauty and Personal Care products by replacing all plastic microbeads, as defined below, with ingredients that do not have an adverse sustainability impact. Reformulation will be complete and manufacture ceased by the end of December 2015 at the latest, with the majority completed well in advance of this deadline. We are also carefully managing our stock to ensure that the vast majority of old-formulation products will be out of stores well before the end of December 2015.</p> <p>Notes: Plastic microbeads are designated as synthetic non-biodegradable solid plastic* particles >50µm and <5mm in size used to exfoliate or cleanse in rinse-off cosmetic products.</p> <p>*Plastic in this context is defined as synthetic material made from linking monomers through a chemical reaction to create an organic polymer chain that can be processed into various solid forms retaining their defined shapes during life cycle and after disposal.”</p>	28-May-2015

Parent Company	Brand Name	Website	Public position statement	Date Received
Botanical Brands	All own brands, including Blend Collective, Botanicals, Lippy Girl, Living Nature, Natural Being, Pulpe de Vie and Songbird	www.botanicalbrands.com	"As a distributor of organic and natural skincare, Botanical Brands are committed to sourcing brands with the highest ethical standards and as such all our brands have always been free from microplastic ingredients and always will be free of microplastics. In particular, Living Nature and Botanicals who produce exfoliating scrubs and masks always opt for safe, natural ingredients which will not harm the skin or the environment. This is a no-compromise issue for us and we are proud to support this initiative."	28-May-2015
Bulldog Skincare For Men	Bulldog	www.meetthebulldog.com	"Bulldog Skincare For Men have never used microplastic ingredients in any of our products and we can confirm that the quality of our products do not suffer due to the absence of microplastics. Furthermore, many of our customers are reassured that they are not contributing to the growing problem of microplastic pollution by using our products."	24-Apr-2015
Clarins	Clarins	www.clarins.com	<p>"As a leading cosmetic house, Clarins greatly values its image as being a leader in social responsibility and will continue to work tirelessly to offer the best products in terms of safety and efficacy for our customers, together with the sustainability for our planet and our environment. Last year, concerns were raised about the usage of plastic micro-beads in cosmetic products for their exfoliating properties. While they are completely inert, very effective and extremely well tolerated by the skin, in view of the known impact that plastic micro particles have on the environment, we ceased manufacturing any products within the Clarins range containing this ingredient in December 2014.</p> <p>We can confirm that Clarins research has found an alternative to substitute micro-beads with more respectful components. The new component is Cellulose, which is 100% natural, as well as being equally efficient, perfectly tolerated and maintaining our stringent quality and safety requirements"</p> <p>Clarins Laboratories</p>	24-Jun-2015
Collinsworth	Elements Natural Skincare For Men	www.collinsworthltd.co.uk	<p>"Elements Natural Skin Care for Men by Collinsworth fully supports the Good Scrub Guide initiative. I can confirm that all products produced by Collinsworth Ltd are free from solid microplastic ingredients. Collinsworth have never used microplastics in any products and I can guarantee that we will never use microplastics in any future formulations. Keep up the good work!"</p> <p>Gillian Whitworth - Co-Founder</p>	21-May-2015

Parent Company	Brand Name	Website	Public position statement	Date Received
The Co-operative	All own brands	www.co-operative.coop	<p>2015 statement: "The Co-op do not have any own-brand products that contain microbeads. The Co-op's policy is not to use solid microplastics and only use natural or biodegradable alternatives."</p> <p>2016 update: "We don't use microbeads in any of our products. We took this decision before 1998 making us the first retailer to do so. The detail is that we don't use solid microplastics in any products, and would only use naturally biodegradable materials, or alternatives that are demonstrably biodegradable in the marine environment. We also stopped sourcing branded products containing microbeads from September 2016. There may still be some branded stock on shelf in some stores for a while."</p>	27-Apr-2015 & 23-Nov-2016
Derma e	Derma e	www.dermae.com	<p>"One of derma e's primary concerns when choosing ingredients to formulate is how our choices affect the environment. We have never even considered using the controversial plastic microbeads in our formulas. We have always chosen to use natural exfoliants such as apricot seed powder, corn meal, walnut shell powder and; minerals, magnesium oxide and aluminum oxide. derma e whole heartedly supports the ban of these environmentally toxic beads. Our products do not contain and have never contained any type of plastic microbeads. Microbeads per the Micro Beads Water Act 2015 is defined as, "any solid plastic particle that is less than five millimeters in size and is intended to be used to exfoliate or cleanse the human body or any part thereof." Our products have never contained plastic microbeads ingredients or any kind of solid micro plastic including polyethylene (PE), Polypropylene (PP), polyethylene terephthalate (PET), poly methyl methacrylate (PMMA) and nylon. Therefore, our brand is 100% free of environmentally toxic micro plastics and beads." Dr. Linda Miles L Ac., D.O.M., Owner and Chief Formulator, derma e® Natural skin care</p>	10-Feb-2016
Faith in Nature	Faith in Nature	www.faithinnature.co.uk	<p>"At Faith in Nature, we are committed to looking after the environment and therefore we do not use microplastic ingredients in any of our products, and have never done so. Based on our principles of using the best quality ingredients that nature has to offer, we use blackcurrant seeds as the exfoliant in our beautiful Faith in Nature Exfoliating Face & Body Polish"</p>	14-Jun-2016
The Green People Company	Green People	www.greenpeople.co.uk	<p>"Green People are happy to confirm that all of their products are free from solid plastic, and any new formulations will also be free from solid plastic."</p>	16-Apr-2015

Parent Company	Brand Name	Website	Public position statement	Date Received
Juniper Australia Pty Ltd	Juniper	www.juniperaustralia.com.au	<p>"Juniper Australia Pty Ltd, has never used and will never use microplastic ingredients such as microbeads in any of our products. We are ethical and strong environmentalists about everything we do in business and have always felt that ingredients such as microplastic ingredients (including but not limited to polyethylene, polypropylene, polyethylene terephthalate, polymethyl methacrylate, polytetrafluoroethylene, nylon and solid co- and cross-polymers) have never been necessary in either skincare of cosmetics, but have been a cheap alternative to corporations more concerned about their profit than the planet. We stand by our strong commitment to the planet and publically make the statement that our products will always remain plastic free!"</p> <p>Signed on the 6 day of April 2016, Jayne Shepherd – Juniper Australia Pty Ltd</p>	6-Apr-2016
Marks & Spencer	All own brands, including Formula and Pure	www.marksandspencer.com	<p>"M&S has committed to removing plastic microbeads from M&S own brand personal care products. All existing and new products and formulations manufactured from 2016 onwards will be free from plastic microbeads."</p>	13-Mar-2015
Morrison's	All own brands	www.morrison's.com	<p>"We are aware of the growing concerns over the environmental impact of plastic micro-beads. None of our Own Brand health and beauty products contain these microplastics and our Chemicals Policy prohibits their use. During our Own Brand development process we will always look to use alternative naturally sourced exfoliants that are available and approved for use within the cosmetic and toiletry industry."</p> <p>Paul Broadhead - Technical Manager</p>	6-May-2015
Neal's Yard Remedies	Neal's Yard Remedies	www.nealsyardremedies.com	<p>"Neal's Yard Remedies is a proud supporter of the Good Scrub Guide and the Beat the MicroBead campaign. As a leading ethical and organic retailer, Neal's Yard Remedies pride ourselves on using ingredients with honesty, integrity and transparency. We firmly believe that microplastic ingredients do not belong on our faces and do not belong in our oceans. For this reason, Neal's Yard Remedies has never - and will never - use plastic ingredients in any of its products and would strongly encourage all companies to end this unsustainable practice. "</p>	1-Jul-2014
Pai Skincare	Pai	www.paiskincare.com	<p>"At Pai, we're committed to making the most ethical and sustainable choices wherever possible. None of our products ever have, or will, contain solid microplastic ingredients."</p>	21-Sep-2015
E. T. Browne Drug Company	Palmer's	www.uk.palmers.com	<p>"We are proud of our plastic free scrubs for face and body and I confirm that the entire product range of Palmer's is free from all solid microplastic ingredients. Palmer's have never used and will never use microplastics in any of our products. I think that the Good Scrub Guide is a great initiative. It is important to let our customers know that our scrubs are not only kind to skin but also kind to our environment." Zahira Beddou</p>	2-Jun-2015

Parent Company	Brand Name	Website	Public position statement	Date Received
PHB Ethical Beauty	PHB Ethical Beauty	www.phbethicalbeauty.co.uk	<p>"PHB Ethical Beauty has never and will never use microplastic ingredients in any of its products.</p> <p>We confirm that our entire product range is free from all solid microplastic ingredients (including but not limited to polyethylene, polypropylene, polyethylene terephthalate, polymethyl methacrylate, polytetrafluoroethylene and nylon).</p> <p>We confirm that all our products have always been free from microplastic ingredients and will always be free from microplastics."</p> <p>Rose Brown - CEO PHB Ethical Beauty</p>	27-May-2015
PZ Cussons	<p>All own Beauty and Personal Care brands, including:</p> <ul style="list-style-type: none"> • Charles Worthington • Fudge • Fudge Urban • Sanctuary Spa • St. Tropez • Carex • Cussons Baby • Imperial Leather • Luksja • Mum & Me • Original Source • Premier • Robb 	www.pzcussons.com	<p>"In recent years, PZ Cussons has shared the growing concern around the use of plastic microplastic beads in personal care and cosmetic products because of their potential to pollute our oceans and harm precious marine life.</p> <p>As a business, we strive to conduct our operations with integrity and in a way that does not impact negatively on the environment. We believed that other companies' target of 2017 was too long to wait and instead, prompt action was needed to remove or replace this ingredient with natural alternatives in all PZ Cussons products globally.</p> <p>We worked quickly and with determination to reformulate those products which did contain microplastic beads and, despite it often being a lengthy process to properly validate safe alternatives, we are proud to have managed this ahead of our target deadline of mid-2015. This achievement extends to all plastic ingredients (including but not limited to polyethylene, polypropylene, polyethyl terephthalate, polytetrafluoroethylene, polymethyl methacrylate and nylon) across all PZ Cussons brands and product lines.</p> <p>Natural alternatives to microplastic beads include nut kernels such as those obtained from almonds and walnuts, as well as a special grade of silica which is very fine sand with a mild polishing action. For most of our products with exfoliating properties, for example the Original Source body scrubs, we have already been using natural alternatives such as almond shell. All of the brands in the PZ Cussons portfolio including Sanctuary Spa and St.Tropez have been part of this replacement work and have had natural alternatives approved for some time and new reformulated variants are already available. It is important to note that there will still be some older products containing microplastic beads in the supply chain and these are identifiable by checking the labelling back of pack. But to confirm we no longer use microplastic beads in any PZ Cussons products globally."</p>	29-May-2015

Parent Company	Brand Name	Website	Public position statement	Date Received
Repcillin	Repcillin	www.repcillinpure.co.uk	"Here at Repcillin, we are obliged to produce products that are not only attractive and functional, but sustainable products with the smallest possible ecological footprint which, as a result, will make the world just that little bit healthier. Repcillin brand is proud of the fact of not using microplastic ingredients in any of our skincare products and can guarantee that we will never use microplastics in any future formulations. We aren't perfect, but we do love the earth, and try to make our environmental footprint as small as we can."	16-Dec-2015
Sainsbury's	All own brands	www.sainsburys.co.uk	"We take our responsibilities to protect the environment very seriously which is why we led the way by stopping the production of Sainsbury's personal care products containing micro-plastics in 2013. Following this, we expect any of our products containing micro-plastics to be sold through within the next year."	15-Apr-2015
Sodashi	Sodashi	www.sodashi.com	"Sodashi maintains a focus on sustainable, environmentally-minded practice in every aspect of our business. We believe wholeheartedly in the damage done to the environment and natural ecosystems by the manufacture and use of microplastic ingredients. Sodashi does not condone the use of microplastics in personal care products of any sort: we never have, and never will, use microplastic ingredients in any of our products."	14-Apr-2015
Sukin Organics Pty. Ltd.	Sukin - Australian Natural Skincare	www.sukinorganics.com	"There's no grey area in regards to a commitment to sustainable skincare, and certainly no blurred lines when it comes to our ingredients. Our face and body scrubs are free from damaging plastic beads and instead are replaced with natural, bio degradable resources such as nut shells, bamboo and jojoba ester beads to form gentle exfoliation for our skin and for the earth."	2-Jun-2015
Superdrug	All own brands, including Superdrug, Superdrug Extracts and B.	www.superdrug.com	"Superdrug takes its position as a responsible retailer seriously and in 2014 launched a new policy that no new Own Brand products should include microplastics. In addition we have committed to reformulate all Own Brand exfoliators, the only products to include microplastics, to remove them. This work is in progress and will be complete by the end of 2016."	21-Apr-2015
Tesco	All own brands, including Tesco, Tesco Kids, Along Came Betty, My Skin and Pro Formula	www.tesco.com	"Tesco is committed to removing all plastic microbeads from across our own-brand project range by 2017. Any new formulations or new products we launch from 2016 onwards will be free from plastic microbeads."	10-Mar-2015

Parent Company	Brand Name	Website	Public position statement	Date Received
Trilogy	Trilogy	www.trilogyproducts.com	<p>"For Trilogy, sustainability is a journey that began when we began and continues on into the future. Our brand is built on foundations of ethical, environmental and social responsibility and holds NATRUE Natural Cosmetics Certification.</p> <p>Our entire range of natural skincare products has always been and will always continue to be free of plastic microbeads. There are effective natural and biodegradable alternatives available, which are so much kinder to our skin and our world. Wouldn't you prefer using jojoba wax spheres instead of petrochemicals to exfoliate your skin?</p> <p>We've been a supporter and proud participant of The Good Scrub Guide from the outset and we're delighted to see such an important initiative gaining profile and momentum for change. Here in New Zealand, our beaches, coastlines and oceans are ingrained in our culture and we're passionate about keeping them clean and healthy."</p>	4-Jun-2015
Waitrose	All own brands	www.waitrose.com	"Waitrose is happy to confirm that all its own brand products in all its range are free from solid plastic, and any new formulations will also be free from solid plastic."	10-Apr-2015
Westlab	Westlab	www.westlabsalts.co.uk	"As a natural product Westlab uses high-grade premium mineral salt as a highly effective cleansing and exfoliating ingredient. Westlab products contain no synthetic additives nor micro plastic particles so its consumers can be reassured they will not be contributing to the worldwide issue of microplastic pollution when using their products. Westlab have always been microplastic-free and will remain to be so in the future."	8-Jun-2016
Wilko Retail Ltd	All Own Label Health & Beauty brands	www.wilko.com	"Here at Wilko, we take our pledge to be a Responsible Business seriously. As part of this responsibility, we do our very best to source ingredients for our Own Label products that don't harm people or the environment. And it's why we've made the decision to remove all solid microplastic ingredients from our Own Label Health & Beauty products. We're working hard to re-formulate all of our current range. By the end of 2015, we're pleased to tell you that we'll have removed the plastic ingredients from most of these products and replaced them with lovely, natural alternatives. But our work doesn't stop there, and by 2017, all of the Health & Beauty products you'll find in our stores and online won't contain any plastic ingredients at all. We're a business that's passionate about our products and we'll continue to make sure that any new Health & Beauty products we share with you are also free from microplastic ingredients."	2-Jun-2015